Healthy Kids Programs

How Healthy Kids Helped Birmingham City Schools Expand After-School Care

When federal relief funding ended, Birmingham City Schools needed a way to keep its after-school programs running. Healthy Kids took on operations across multiple schools, kept familiar staff in place, and helped more than double enrollment.

20	640	>20%
Partner School Locations	Students Attending Daily, On Average	Turnover Among Acquired Staff

Managing the transition across schools

Healthy Kids took responsibility for staffing, family registration, billing, and daily programming at participating schools. Families could continue using after-school care at their child's school from dismissal to 6 p.m. on regular school days. Tuition stayed the same at launch.

Keeping familiar staff in place

Healthy Kids welcomed interested Birmingham City Schools staff and kept the existing staffing model. Children continued seeing adults they knew, and families cited those familiar relationships as a reason they stayed with the program.

Expanding access for families

Enrollment grew from about 278 students at the start of the partnership to about 580 by the end of the first school year. The partnership has since grown to approximately 20 school locations, with about 640 students attending on an average day.

Let's Talk After School For Your District

HEALTHY KIDS HANDLES		SCHOOL DISTRICT PROVIDES
Staffing & Hiring	Subsidy Reimbursement	School Space
Licensing & Compliance	Daily Operations	Partnership & Collaboration
Family Enrollment	Program Quality & Oversight	Family Communication Support
Parent Communication		Shared Vision for Student Success

Schedule a Conversation

We'll help evaluate:

✓ Community Need
✓ Program Opportunities
✓ Operational Considerations
✓ Partnership Options

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